Registration and other information will be sent within the next two weeks.

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All routes lead to Saint John in 2013. See you there!

Atlantic Provinces Art Gallery Association Association des galeries d'art des provinces de l'atlantique

The Association of Artist-Run Centres from the Atlantic L'association atlantique des centres d'artistes autogérés

East of There / À l'Est de là

Saint John, New Brunswick June 20 – 23, 2013 For the sixth year AARCA will join APAGA/AGAPA for joint annual meetings bringing together professionals from museum, gallery, and artist-run culture. In Saint John the meetings will be expanded with programmes initiated and organized by New Brunswick's Sheila Hugh Mackay Foundation and by ARCA, Artist-Run Centres and Collectives Conference / Conférence des collectifs et des centres d'artistes autogérés.

On Friday June 21 The Sheila Hugh Mackay Foundation will present the day-long *The Jack Weldon Humphrey Forum: Issues of Regionalism in Canadian Art*. For more information, see <a href="http://www.sheilahughmackay.com">http://www.sheilahughmackay.com</a>

The Forum will be followed by a gala reception during which the Foundation will announce the 2013 winner of its *Strathbutler Award*, the \$25,000 award recognizes excellence in the field of fine craft or visual arts by an artist who has made a substantial contribution to the province of New Brunswick.

Saturday morning, June 22, ARCA will lead *A Forum on Independent Publishing* that will build on the foundations laid in 2003 by the *Tiré* à part symposium on publishing in artist-run centres and more recent discussions among stakeholders with the Canada Council for the Arts and at the New York Art Book Fair. For further information, see details at the end of the schedule.

Saturday afternoon ARCA will host a workshop on the recently launched *E-Artexte*, a digital repository of contemporary Canadian art publications. Corina MacDonald, Project Manager of E-Artexte, will lead the workshop. For further information, see <a href="http://artexte.ca">http://artexte.ca</a>

The local arrangements group is working on a social event or two that will make past years' events in Wolfville, Sackville and St. John's pale in comparison.

This expanded gathering of art professionals from across Canada should not be missed as it may be recorded in the same terms of significance as the 1941 Kingston Conference.

The New Brunswick Museum is graciously hosting the meetings in uptown Saint John. Registration and more detailed information will be forthcoming.

#### Schedule

Thursday, June 20

1:00 – 5:30 pm AARCA Annual General Meeting

8:00 – 10:00 pm Sheila Hugh Mackay Foundation Panelists' Dinner

## Friday, June 21

9:00 am – 12:00 pm The Jack Weldon Humphrey Forum: Issues of Regionalism in Canadian Art "Regional Eco System" Presentations

> 10:45 am Publication Display Opens

> > 12:00 – 1:00 pm Lunch Break

1:00 – 3:00 pm

The Jack Weldon Humphrey Forum:

Issues of Canadian Regionalism

"National Perspectives" Panel

3:30 – 5:00 pm The Jack Weldon Humphrey Forum: Issues of Regionalism in Canadian Art Discussion Groups

5:30 pm Welcome New Brunswick Lieutenant-Governor Graydon Nicholas

> 5:30 – 7:00 pm Strathbutler Award Reception

## Saturday, June 22

9:00 am Publications Display Opens

9:00 am – 12:00 pm A Forum on Independent Publishing

12:00-1:00 pm Lunch Hosted by the New Brunswick Museum

1:00 pm Overview of Afternoon Options

1:15 – 3:00 pm - *E-Artexte* Workshop - French Consulate Programmes - Heritage Canada Programmes 3:00 – 5:00 pm - APAGA Committees - AARCA Roundtable - Gallery Hop: Self- Directed & Guided

5:00 – 6:00 pm Third Space / Tiers espace Opening & Performance

> 6:00 – 7:00 pm Reception APAGA hosted welcome to ARCA

> > 7:00 – 9:00 pm A Saint John Dinner TBA

9:00 pm An Evening's Entertainment TBA

### Sunday, June 23

9:00 am Coffee

9:15 – 10:15 am Exhibition Exchanges

10:30 am ARCCC-CCCAA Board Meeting

10:30 am – 12:00 pm APAGA/ AGAPA Annual General Meeting

# **Programme Descriptions**

The Artist-Run Centres and Collectives Conference (ARCCC/CCCAA, aka ARCA), in collaboration with the Association of Artist-run Centres from the Atlantic (AARCA) is pleased to lead a **Forum on Independent Art Publishing**.

Ten years after <u>Tiré à part/OffPrinting</u>, a symposium on publishing in artist-run centres, organised by Le Regroupement des centres d'artistes autogéré du Québec (RCAAQ), the Artist-run Centres and Collectives Conference (ARCCC, aka <u>ARCA</u>) will present a forum on the topic of independent art writing, production and circulation as part of *East of There*, an expanded visual arts gathering to take place at the New Brunswick Museum from June 20-23, 2013.

Building on previous meetings that have taken place both at Canada Council and at the New York Art Book Fair, and, in order to fully benefit from the collective intelligence of our expanded network, ARCA has set aside some funds to invite representatives from artist-run centres and independent publishers to participate in an exchange on innovative approaches used to produce and disseminate art writing in the visual arts. This focus was chosen as a means to draw attention to the crucial role

that writing and publishing play in joining and articulating the many facets that make up the visual arts.

ARCA's role in this organisation includes verifying the interest of the community in developing a longer term strategy: how can ARCA collaborate with peers in the expanded VA to facilitate the emergence of specialized, targeted mechanisms to respond to the particularities of the visual arts writing and publishing sector?

Organised in a form conducive to sharing, participants will be invited to speak from their own experiences and briefly present:

- tactics and strategies used to straddle digital publishing and print publishing;
- hybridized and atypical forms and methods of production;
- targeted promotion and distribution methods.

Followed by an open discussion on:

- the role of collectives, and strategic partnerships in the contemporary art publishing world;
- the role of arts councils in supporting this activity considered to be an essential connective tissue in the visual arts;
- Recent technological developments

Invited participants listed below were selected among a long list of suggested names put forth by representatives of the respective regional and cultural associations that make up the ARCA membership:

Jean Lalonde, Librairie Formats, Montréal All-of-Us Society for Art Presentation, Antigonish Adam Waldron-Blain, Latitude 53, Edmonton (TBC) Tania Willard, Independent, Kamloops Andy Brown, Conundrum Press, Wolfville

Jamie Wright, Ace Art, Winnipeg Kegan McFadden, Platform, Winnipeg Hannah\_g, Winnipeg Kim Nguyen, Artspeak, Vancouver

#### ARCA Board members :

Todd Janes, AAARC, Latitude 53, Edmonton Jewell Goodwyn, ARCCO Michael McCormack, AARCA, Eyelevel, Halifax Michel Boutin, Aboriginal Region, IPAC, Prince Albert Brenda Cleniuk, PARCA, Neutral Ground, Regina Lise Leblanc, AGAVF Jonathan Middleton, PAARC, Vancouver Joe Kalturnyk, MARC, Winnipeg Bastien Gilbert, RCAAQ Anne Bertrand, Director

ARCCC/CCCAA is proud to join forces with <u>Artexte</u> to present <u>e-artexte</u>, a unique open access digital repository for documents in the visual arts in Canada. It is a new on-line service offered in keeping with the world's leading research libraries and universities. The <u>e-artexte</u> self-archiving repository caters to the needs of museums, galleries, artist-run centres and other publishers/authors in the visual arts community who are looking for ways to make their publications more widely accessible via the Internet. Free access is a founding principle of the <u>e-artexte</u> service.

To introduce the new service, Corina MacDonald of Artexte will offer participants attending the forum on art writing and publishing a presentation as well as answer questions on the topic of open access

Artexte is an information centre located in Montreal whose unique collection covers the visual arts from 1965 to the present, with emphasis on the art of Québec and Canada. Artexte is committed to the understanding and the advancement of the visual arts through reliable information sources. Its primary goal is the study and the development of material that documents the field of contemporary art.

**Corina MacDonald** is an information specialist and developer. She completed a Masters degree in Library and Information Studies in 2008 at McGill University, with a specialization in knowledge management. Her professional interests include the role of open content, technologies and standards in community and capacity building, electronic publishing and digital heritage. She worked as a heritage information analyst at the Canadian Heritage Information Network from 2008 to 2010 before beginning work as an independent consultant for digital cultural projects. She is currently the Project Manager for the e-artexte repository for visual arts publishing, and a freelance webmaster and trainer.